

My Brother's Keeper Scholarship

Presented By:

Phi Beta Sigma Fraternity, Inc.

Pi Upsilon Sigma Chapter



SCHOLARSHIP APPLICATION

In accordance with our international fraternity's initiative, the Pi Upsilon Sigma chapter of Phi Beta Sigma Fraternity, Inc. is offering a **\$700** scholarship to **a high school senior young men of Jefferson and Walker County Alabama**. This scholarship is a video essay competition with the requirements listed below.

RESPONSIBILITIES OF THE APPLICANT

Applicants must submit a completed application to piupscholarship@gmail.com by midnight (Central Standard Time) on April 19, 2020. Applications received after this time will not be considered.

Please submit the following required documents to be considered for the My Brother's Keeper Scholarship:

1. Completed application form
2. Completed media release form, sign and return via email
3. Video essay submission; **uploaded to YouTube.com and emailed link**
4. Copy of college acceptance letter

All submissions must be received by **midnight (CST) Friday, April 19, 2020**

Return application via email to piupscholarship@gmail.com

Please direct any questions to Bro. Quentin Gipson (334.233.7540) or Bro. Ryan Smith (205.275.0737)

NOTICE OF DISQUALIFICATION: Applicants submitting an incomplete application, applicants failing to submit required documents and/or failing to adhere to the deadline for this scholarship award will not be considered.

(Please print or type your responses and return via email)

SECTION 1 – PERSONAL INFORMATION

Name:

Date of Birth:

Address:

Phone:

Email address:

Parent's/Parents'/Guardian's Name:

Additional Contact Information:

SECTION 2 – ACADEMIC INFORMATION

Name of School: _____

GPA: _____

Anticipated major: _____

SECTION 3 –ACTIVITIES AND INTERESTS

List and briefly describe your extracurricular activities/volunteer activities:

Organization Involved	Position Held	Date of Involvement

SECTION 4 – VIDEO ESSAY

Video essay must be 2 to 4 minutes long. Applicants must create a video on the topic below and upload to YouTube.com. Video link must be included in email submission of application and media release form.

Video Topic: “Bigger and Better Business became the first national program of Phi Beta Sigma Fraternity. It was first introduced at the Tenth Anniversary Conclave, in Philadelphia, Pennsylvania (December 1924). When Bigger and Better Business was adopted as a national program, special emphasis was placed on encouraging and promoting Negro businesses.” (<http://phibetasigma1914.org/index.php/programs/bbb/>). In your video, give examples of what the community at large can do to better promote and support black owned businesses and explain your future plans to not only support black businesses, but influence others to do the same.

The videos will be judged based on the following weighted criteria:

- 40% Message content
- 25% Creativity
- 25% Originality
- 10% Technical organization (sound and picture quality)

The top three applicants will be presented with their awarded scholarship at the Pi Upsilon Sigma Chapter fellowship breakfast on May 2, 2020 at 8 AM, at the location below:

Homestyle Kitchen
1901 2nd Ave N
Bessemer, AL 35020
(205) 565-7278

Total scholarship:

- \$700 for 1st place
- \$250 for 2 runner ups

Eligible applicants must meet the following requirement:

- **Male student**
- **High school senior for the 2019-2020 school year**
- **Residence of Jefferson County or Walker County Alabama**
- **Must have acceptance letter from the college or university**

MEDIA RELEASE FORM

I grant permission to Phi Beta Sigma Fraternity, Inc. - Pi Upsilon Sigma Chapter to use my image (photographs and/or video) for use in publications including videos, email blasts, recruiting brochures, newsletters, and magazines, and to use my image in electronic versions of the same publications or on the organization's website or other electronic forms of media.

I hereby waive any right to inspect or approve the finished photographs or electronic matter that may be used in conjunction with them now or in the future, whether that use is known to me or unknown.

I am the parent or legal guardian of the below named student. I have read this release before signing below, and I fully understand the contents, meaning and impact of this release. I understand that I am free to address any specific questions regarding this release by submitting those questions in writing prior to signing, and I agree that my failure to do so will be interpreted as a free and knowledgeable acceptance of the terms of this release.

Date: _____

Student Name (please print) _____

Student Address: _____

Student Signature: _____

Signature of parent or legal guardian (if under 20 years of age): _____